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processes of globalization economic restructuring and urban redevelopment have placed events at the centre of strategies for change in cities events offer the potential to achieve economic social cultural and environmental outcomes within broader urban development strategies this volume analyzes the process of cultural event development management and marketing and links these processes to their wider cultural social and economic context provides a unique blend of practical and academic analysis with a selection of major events and festivals in cities where eventfulness has been an important element of development strategy examines the reasons why different stakeholders should collaborate as well as the reasons why cities succeed or fail to develop events and become eventful eventful cities evaluates theoretical perspectives and links theory and practice through case studies of cities and events across the world critical success factors are identified which can help to guide cities and regions to develop event strategies this book is essential reading for any undergraduate or graduate student and all practitioners and policy makers involved in event management cultural management arts administration urban studies cultural studies and tourism

no detailed description available for android

a timely and up to date go to reference work for business events the routledge handbook of business events explores and critically evaluates the key debates and controversies inherent to this rapidly expanding subject of study and industry the volume brings together leading specialists from a range of disciplinary backgrounds and geographical regions to provide state of the art theoretical reflection and empirical research on management aspects as well as economic social and environmental impacts and external factors such as transportation the book incorporates the varied expertise of some 30 expert authors to provide a definitive collection of statements in this field accompanied by illustrative and engaging case studies embodying real life scenarios and examples on an international scale this book is an excellent resource for students researchers and academics of events as well as those of related studies in particular tourism hospitality sport leisure marketing business and development studies

a hands on guide to creating rich internet applications ria using blazeds blazeds enables you to easily connect to back end distributed data and push data in real time to adobe flex and adobe air applications in order to garner more responsive rich internet application ria experiences it is a scalable option for flex and java integration and allows you to create excellent rias with both flex and java this informative resource provides you with detailed examples and walkthroughs that explain the best

practices for creating rias using blazeds you II begin with the essentials of blazeds and then more on to more advanced topics along the way you II learn the real world concerns that surround enterprise based java and flex applications blazeds enables you to connect to back end distributed data in order to garner more responsive rich internet application ria experiences begins with an introduction to blazeds and explains the necessary features for integrating new and existing java data sources and applications with flex based rias provides hands on examples and addresses real world concerns surrounding enterprise based java and flex applications serves as a comprehensive walk through for creating rias using blazeds if you re looking to create rich productive and engaging applications then this book is for you note cd rom dvd and other supplementary materials are not included as part of ebook file

managing sport mega events explores global developments in the management of sport mega events sport mega events such as the olympic games and the football world cup have been examined from a number of academic perspectives including history sociology politics urban planning and economics what is lacking however is a book which identifies and evaluates the current issues and complexities faced by those charged with the responsibility of managing these sport mega events this book fills the gap the book addresses three broad but interconnected themes first strategic matters are explored focusing on the rise of sport mega events the management of stakeholders and governance issues second how organisers can best ensure the sustainable management of sport mega events is considered third operational matters and related issues are examined including media management broadcast management venue management risk management marketing and sponsorship management the book draws on leading international sport management scholars each of whom has expertise in the organisation of sport mega events it makes a valuable contribution to the existing literature

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to real time programming for every java developer even those with no real time experience at all replete with example code this book gives any java developer the skills and expertise to build powerful real time applications peter dibble begins with an overview of the key issues associated with java real time development he covers garbage collection priority scheduling and deadline scheduling in real time environments then introduces rate monotonic analysis a powerful set of techniques for analyzing timing be

mass medical deployments to large events such as music festivals or sporting events are increasing in number size and complexity this textbook provides guidance and direction for rational effective and practical medical management of mass gathering events for medical leaders this is the first authoritative text on mass event medicine filling a much needed gap in a large and important area of the specialty an international group of contributors introduce the specialty and cover topics such as general deployment staffing equipment and resources moving on to more complex issues such as the business aspect of mass gathering medicine and the legal implications there are also practical chapters on specific types of events and adverse events such as terrorism severe weather and civil disobedience an invaluable text for all healthcare professionals planning for and attending mass events particularly ems professionals large event planners and administrators and law enforcement and security personnel

this is a valuable resource for all those interested in multinational efforts to combat the threat of global terrorism book jacket

ever since the start of chinese linguistic studies the description of the chinese particle le has remained elusive the classification has evolved from a listing of sentences and the discussion of contrastive pairs to a more context and discourse oriented analysis the development in recent years of inferential models and situation semantics has opened the way for a renewed study of the use of the chinese particle le this book discusses the chinese data from a mental space perspective and finally reveals the role so called chinese sentence le plays in the construction and maintenance of discourse

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these proceedings present a selection of papers presented at the 3rd international conference on materials mechanics and management 2017 immm 2017 which was jointly organized by the departments of civil engineering mechanical engineering and architecture of college of engineering trivandrum developments in the fields of materials mechanics and management have paved the way for overall improvements in all aspects of human life the quest for meeting the requirements of the rapidly increasing population has led to revolutionary construction and production

technologies aiming at optimum management and use of natural resources the objective of this conference was to bring together experts from academic institutions industries research organizations and professionals for sharing of knowledge expertise and experience in the emerging trends related to civil engineering mechanical engineering and architecture immm 2017 provided opportunities for young researchers to actively engage in research discussions new research interests research ethics and professional development

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the lifecourse perspective continues to be an important subject in the social sciences researching the lifecourse offers a distinctive approach in that it truly covers the lifecourse childhood adulthood and older age focusing on innovative methods and case study examples from a variety of european and north american contexts this original approach connects theory and practice from across the social sciences by situating methodology and research design within relevant conceptual frameworks this diverse collection features methods that are linked to questions of time space and mobilities while providing practitioners with practical detail in each chapter

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dependency inversion for building maintainable scalable and testable code this book can give you an insight into how modern software is written what problems software developers face in their everyday work and how they solve them by simplifying the design and structure of the code after reading this book you will become a better developer who can talk freely with more experienced colleagues and easily solve complex tasks with minimum effort what you will learn designing simple and reusable solutions reduce the learning curve in design patterns how to design your class hierarchy explore ways to avoid common software design mistakes elevate your software development skills to a new level who this book is for this book is perfect for net developers of all levels from beginners to professionals whether you are a software engineer a system architect or passionate about crafting high quality code this book will equip you with the knowledge and practical skills to become a true master of design patterns table of contents 1 main oop standpoints 2 creational design patterns factory and builder 3 creational design patterns singleton and prototype 4 structural design patterns adapter composite and flyweight 5 structural design patterns object composition 6 object behavioral design patterns 7 behavioral design patterns observer visitor and state 8 behavioral design patterns mediator and command 9 behavioral design patterns interpreter iterator and memento 10 the solid principles 11 inversion of control in net core

this text provides safety and security management principles in the facility and event area combined with case studies and templates for plans and checklists that professionals in the field can use to enhance their operations detailed information is provided on managing security for the following multi use k 12 and college facilities sports stadiums and arenas parks and recreation centers hotels casinos and resorts houses of worship and special events

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